

#### -2024 BOARD MEMBERS & STAFF

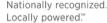
### 2024 Calendar of Events

January	5-6	Winter Blues Sales
March	1	Ladies Night
March	26	Awards Banquet
May	2	Spring Mixe
July	25-27	Crazy Days
October	3	Fall Mixe
October	17	Goblins on Grand
October	24	GOG Rain-Out
November	1	Ladies Night
November	15	Ice on the Plaza Opening
November	15-16	Holiday Open House Wkno
November	30	Small Business Saturday

\*\*All dates are subject to change. Please visit the PCMS website and social media for updates.









## INVEST IN PONCA CITY MAIN STREET TODAY!



owners can visit our website for more information about Investor levels and additional questions,

SCAN TO JOIN!

Business and property benefits. If you have any please contact the Main Street office.

FRIENDS OF MAIN STREET DONATIONS ARE ACCEPTED BY CHECK, CASHIERS CHECK, MONEY ORDER, CASH AND ONLINE!

### **Contact Us**



Website www.downtownponcacity.com



Phone 580-763-8082



Address

400 E. Central Ave. Suite 201G Ponca City, OK 74601

Ponca City Main Street is a stand-alone 501(c) (3) non-profit organization. PCMS is a state and nationally accredited program.



**PONCA CITY Main Street** 

**ANNUAL REPORT** 

## WHAT IS MAIN STREET?

Main Street America found that the key to revitalizing downtown was to approach the district's challenges and opportunities in a comprehensive manner, working simultaneously in four broad areas called the four points. Our committees represent the four points and are responsible for much of the work of Ponca City Main Street.



#### **DESIGN**

Outside the Box Improvement Grants Grand Arts District



#### **ECONOMIC VITALITY**

**Business Assistance Business Recruitment** Vacant Building Inventory



#### **PROMOTION**

Crazy Days Ladies Night Goblins on Grand Social Media



#### **ORGANIZATION**

Investment Campaign Volunteer Recruitment Main Street Mixers Ice on the Plaza

> We invite you to join one of our committees. Email admin@poncacitymainstreet.com or call 580.763.8082 for more details!



# MISSION

To serve Ponca City and its citizens by promoting quality of life through the efforts focused toward economic growth, historical preservation, cultural development and revitalization of the downtown and surrounding area.

## VISION

o make downtown the heart of the community!

## **TRANSFORMATION STRATEGIES**

Arts & Entertainment Community Connection



We strive to do what no other program in the community does by providing tools and resources specifically geared towards our downtown businesses to help them thrive and succeed. Our dedicated volunteers gave more than 3,000 hours to our downtown in 2022! With the support of the community and our amazing program Investors, we will continue our work to make downtown the heart of Ponca City!

- Support & guidance for downtown Investors
- Grants/Funding opportunities
- Crowd-pleasing shopping events
- Family friendly events
- Public art throughout downtown
- Networking/collaboration opportunities
- Revitalization of your downtown