



2021 Main Street BrewFest

Application Deadline: August 20th, 2021

Event Date: Saturday, September 25th, 2:00 – 5:00 p.m.

PCMS will be giving away **over \$1,000 in CASH PRIZES!**

Ponca City Main Street is excited to announce a festival created to showcase homebrewers across Oklahoma and surrounding states. We invite homebrewers to attend the 2021 BrewFest Festival in downtown Ponca City, OK. The festival will take place Saturday, September 25th, from 4:00 –7:00 p.m. Attendees will vote on their favorite beer of the day in the People’s Choice category. **New this year** – local brewery owners and craft beer experts will be judging brews as well. Each Brew Team may turn in **one beer** for local judging! *First place in each category* (People’s Choice & Judged) will take home \$300 cash; Second place, \$200; and third place \$100.

Schedule:

- 12:00 p.m. – Set-up begins
- 2:00 p.m. – Homebrewers ready to serve / Festival open to Guests
- 4:30 p.m. – People’s Choice receptacles / tokens collected
- 5:00 p.m. – Winners announced, and prize money awarded
- 5:00 p.m. – Festival over! Please quit giving out samples!

You Supply:

- Your own beer serving station, tent, chairs, tables, etc.
- Beer to serve festival attendees
- Copy of your home brewers license – get yours here: <https://www.ok.gov/able/documents>
- \$50 Deposit – *Refundable deposit* secures your position in festival area – **ONLY 50 SPOTS AVAILABLE!!!**

We Supply:

- 10x10 brewing space for each vendor/homebrewer
- Tokens for beer tasters to vote for their favorite beer
- Wristbands for attendees whose id’s have been properly checked
- Cups for attendees to use for 2 oz. beer samples

----- **FESTIVAL APPLICATION BELOW** -----

Homebrewer Name: _____

Homebrewer Group/Club (*if associated*): _____

HB Cell Phone: _____ HB Email: _____

HB Address: _____

Number of Taps Bringing to Event: _____

Special Location Requests (if any): _____

\$50 Deposit – Refundable deposit secures your position in festival area - returned to you upon your arrival at the festival.

Please mail check & registration to:

Ponca City Main Street (PCMS)
400 E. Central Ave., Ste. 201G, Ponca City, OK 74601
Registration/payment can also be made online at www.downtownponcacity.com
 If you have questions please contact PCMS at (580) 763-8082 or via email admin@poncacitymainstreet.com.

ALL HOMEBREWERS: I understand no refund of the Deposit will be made if myself (or my proxy) fails to show up for the festival. I agree to abide by the rules, regulations and decisions of PCMS. By signing below, I am committing to attend the festival.

Signature: _____

Set-Up Schedule

1. Event location will be on Central Avenue, from 5th – 3rd Streets in downtown Ponca City, OK, 74601.
2. Homebrewers may begin set-up at 10:00 a.m.
3. Homebrewers should be ready to serve by 3:30 p.m.
4. No set-up or tear-down will be permitted during BrewFest hours.

Cups / Mugs / Glass

1. BrewFest will supply attendees with a sampling glass, mug or cup.
2. Homebrewers must comply with the 2 oz. sample size.

Voting

1. Attendees will be allowed to vote on their favorite beer with a special token. Each homebrewer will be given a bucket/receptacle to collect tokens upon arrival at the Festival during their check-in process.
2. Winners will be awarded for 1st – 3rd place in the People's Choice & Judged Categories.
3. Additional information will be sent prior to event regarding local judging process.

Indemnification (the fine print)

1. "Homebrewer" means the legal entity, whether corporate or individual(s) entering into this Registration Application for the BrewFest.
2. BrewFest/Ponca City Main Street and its Officers, Directors, employees, consultants, agents, affiliates, sponsors, and the host facility (individually and collectively "Event Management", as the context requires), shall not be responsible for injury (including death), loss, expense or damage to persons, goods, equipment or decorations, caused by accident, or any other cause, either directly or indirectly, during load in and out preparations or during the Event's scheduled duration on Saturday, September 25th. This applies to any injury, loss or damage to persons, goods, equipment or decorations which occurs during transportation of goods, and/or other cause.
3. Event Management shall be in no way whatsoever liable to Homebrewer, their employees, agents, invitees, guests, affiliates, successors or assigns (together, the "Vendor Agent") for their participation in BrewFest.
4. Homebrewer hereby releases, indemnifies and holds harmless, Event Management, for any and all costs, losses, damages, expenses, liability, and legal costs (on a full indemnity basis) incurred by Event Management, or such one or more of them, as a result of the vendor agent's breach of the terms and conditions of this application, any policies imposed by the BrewFest, any conditions of the Special Event License, and any applicable law.
5. Event Management is not responsible for personal health of Homebrewer. Homebrewer should take any precautions they feel necessary for their own health and safety, including but not limited to wearing a face mask & gloves.

Alcohol Control & Other Policies

1. Serving is only permitted to attendees wearing an official festival wristband.
2. Homebrewers are only permitted to serve alcohol during event hours. No exceptions.
3. All homebrewers must abide by all local health, safety, alcohol, and fire regulations and all other laws at their cost.
4. Keep your area / booth tidy. If any garbage accumulates, please clean up.
5. IT IS ILLEGAL TO SERVE AN INTOXICATED PERSON.

Important Payment Information

1. Full payment must be submitted with application.
2. There are no refunds for a cancellation.
3. Refunds will be made in the same form as the payment. Fees will apply to online payments.

**WE CAN'T WAIT TO HOST YOU IN
DOWNTOWN PONCA CITY!!**