

PARTNERSHIP LEVELS

GOLD PARTNER - \$5,000

- Six tickets to Annual Banquet
- Recognition as sponsor to one major event
- All additional benefits of a Business partner

SILVER PARTNER - \$1,000

- Four tickets to Annual Banquet
- All additional benefits of a Business Partner

BRONZE PARTNER - \$500

- Two tickets to Annual banquet
- All additional benefits of a Business Partner

BUSINESS PARTNER - \$365

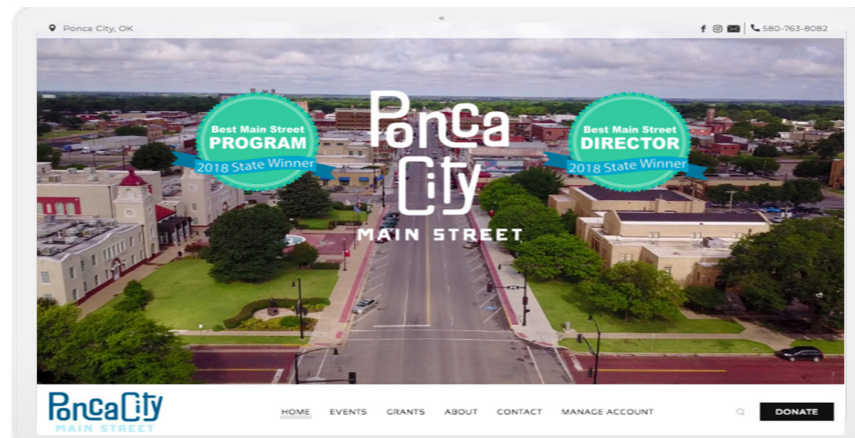
- Enhanced directory listing on Main Street website
- Inclusion in cash register ringing events
- Food truck cash vouchers to spend at various PCMS events
- Discount on business training opportunities
- Free services from State Main Street staff including architectural design assistance, interior design/merchandising assistance, small business consulting and marketing assistance
- Window cling to show that you support Ponca City Main Street

Any amount less than \$365 is considered a donation to our organization as a friend of Main Street. Event sponsorships are considered unrelated to partnership donations.
Ponca City Main Street partnership terms run from July 1 – June 30.

Visit our new website at
WWW.DOWNTOWNPONCACITY.COM

You can become a partner and create a profile with
your info on our new site!

IT'S QUICK, IT'S EASY AND IT HELPS YOUR MAIN STREET!



CALENDAR OF EVENTS

Crazy Days Street Party
First Friday in August

Goblins on Grand
October 25, 2018

Ladies Night on Grand
First Friday in November

Downtown for the Holidays
First Friday in December

CHECK OUR NEW WEBSITE AND OUR FACEBOOK PAGE FOR MORE
INFO ON ADDITIONAL FIRST FRIDAY EVENTS!

OUR MISSION

Downtown Ponca City is the heart of the community! Main Street works to achieve its vision for our downtown through the revitalization of its infrastructure and historic buildings; by enhancing economic prosperity through an environment of thriving retail, dining, and entertainment venues; and by hosting special events to increase traffic in the district.

PoncaCity
MAIN STREET
ANNUAL REPORT



AWARDS

Oklahoma Main Street announced the winners in 21 competitive award categories during the 29th annual Main Street Awards Banquet. Ponca City Main Street was thrilled to have been the winner in the following categories:

2018 OKLAHOMA MAIN STREET
PROGRAM OF THE YEAR

2018 OKLAHOMA MAIN STREET
PROGRAM DIRECTOR OF THE YEAR
CHELSEA MCCONNELL

BEST RETAIL EVENT
LADIES NIGHT ON GRAND

BEST CREATIVE
FUNDRAISING EFFORT
BATTLE OF THE
BURGER



BEST
PLACEMAKING PROJECT
OUTSIDE THE BOX



BEST SUSTAINABLE DESIGN PROJECT
VETERAN'S PLAZA



COMMUNITY BENEFITS

RETAIL BUSINESS OWNERS

When you support Main Street, you're supporting events like Ladies Night on Grand & First Fridays – our events get shoppers in your doors! Your investment will increase the number of these events we're able to host and also your bottom line!

PROPERTY OWNERS

Our façade grant program is a 50/50 match that enables us to put money back in the pocket of property owners who support our organization. Your investment would allow us to increase our façade grant budget.

FINANCIAL INSTITUTIONS

As a financial institution, it's important that you invest in your community. What better place to invest than in the heart of our community – our downtown. Partner with Main Street as we do the work to improve quality of life in our community.

PROFESSIONALS & SERVICE BUSINESSES

Our program works to make downtown a vibrant destination for our area. Our hard work brings our community downtown time and time again, giving your business repeated exposure. Your investment in our program will help grow that exposure.

COMMUNITY PARTNERS & RESIDENTS

Our mission is to improve the quality of life in our community and we do this work through efforts focused on the heart of our community, our historic downtown. Your support would allow us to grow these efforts – more funding would mean more events, more façade grants, more art, improved streetscape design and more marketing, just to name a few possibilities.

INDUSTRY

We know employee recruitment is important to your business. Your investment will help us create a vibrant downtown that can be used to recruit or keep future employees.



Our **Promotion Committee** markets our downtown district to attract shoppers, visitors, retailers and investors through events and other efforts. It is through the efforts of this hard-working group of volunteers that we are able to host community events like DxDT, Crazy Days Street Party, Ladies Night on Grand and Goblins on Grand. Additionally, beginning this fall they are working on hosting First Friday events each month. Be sure to check out the updated version of our Shop, Eat, Play brochure for information on all things Downtown Ponca City.

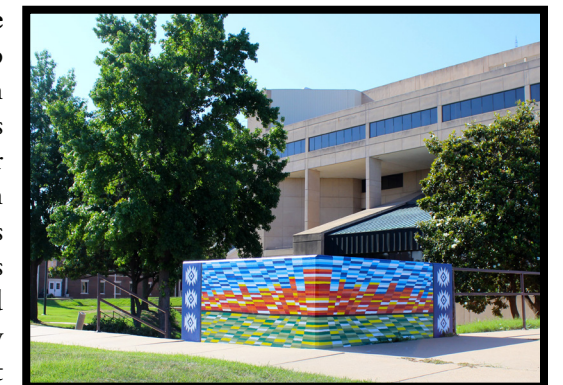


2017 Goblins on Grand



2018 Annual Awards Banquet

Our **Grand Arts District Committee** works on new and dynamic ways to keep our downtown and our organization relevant. Bringing art downtown is a passion of this Committee. Our first mural was completed downtown early this spring. The Committee is still working with the Oklahoma Arts Council on the creation of an arts and culture district in downtown and is now also exploring alternative ways we might be able to fund downtown growth.



Daybreak Mural, City Central



2017 Goblins on Grand

Our **Design Committee** works to enhance the downtown district through their work facilitating our 50/50 matching grant programs. It is a great joy of our organization to be able to put money back in the pocket of our members. Three façade grants were awarded during the 2017-2018 fiscal year. This Committee also works on art projects downtown. They began the Art in the Alley project last fall and added artwork to two additional signal boxes this spring.